



COMMUNICATIONS

Minimum of **120** credit hours required for a Bachelor of Science degree.
Last **30** credit hours must be from Maryville University

NAME: _____ REVIEWER: _____ DATE: _____

I. MCORE (36 Hours)	Credits	SEM/YR	Grade	Notes
A. Social Discovery (6)				
CORE 101: Discovering Community	3			
Student Choice	3			
CORE 401: Senior Capstone				In Major: COMM 475 or COMM476 and COMM477
B. Civic Discovery (6)				
CORE 201: Discovering the Nation	3			
Student Choice	3			
C. Cultural Discovery (6)				
CORE 301: Discovering the World	3			
Student Choice	3			
D. Creative Discovery (9)				
COMP 104: Writing Across the Disciplines II	3			
Student Choice	3			
Student Choice	3			
F. Scientific Discovery (9)				
CORE 102: Everyday Data	3			
Student Choice	3			
Student Choice	3			
II. Major Requirements (84 Hours)	Credits	SEM/YR	Grade	Notes
COMP 101 Writing Across the Disciplines I	3			
Electives	36			
COMM 110 Public Speaking	3			
COMM 121 Intro. to Contemporary Communication	3			
COMM 181 Pawprint: Digital Writing	3			
COMM 223 Prof. and Org. Communication	3			
COMM 231 Digital Media I	3			
COMM 232 Digital Marketing	3			
COMM 233 Digital Media II	3			
COMM 251 Principles of Strategic Communication	3			
COMM 327 Social Media Campaigns	3			
COMM 347 Strategic Communication: Writing	3			
COMM 363 Strategic Communication: Research and Strategy	3			
COMM 416 Issues and Crisis Management	3			
COMM 422 Global Communication	3			
COMM 499 Internship	3			
COMM 475 or COMM476 and COMM477	3			
Degree Total	120			

SAMPLE COURSE PLAN

This is an example of the sequence of course work to complete this major.

Fall of Freshman Year	Credits	Spring of Freshman Year	Credits
CORE 101: Discovering Community	3	CORE 201: Discovering the Nation	3
COMP 101 Writing Across the Disciplines I	3	COMP 104: Writing Across the Disciplines II	3
MCORE – Student Choice	3	CORE 102 Everyday Data	3
COMM 110 Public Speaking	3	COMM 181 Pawprint: Digital Writing	3
COMM 121 Intro. to Contemporary Comm	3	COMM 141 Writing for Media	3
Total	15	Total	15
Fall of Sophomore Year	Credits	Spring of Sophomore Year	Credits
CORE 301: Discovering the World	3	MCORE – Student Choice	3
MCORE – Student Choice	3	COMM 223 Prof. and Org. Comm	3
COMM 231 Digital Media I	3	COMM 233 Digital Media II	3
COMM 232 Digital Marketing	3	COMM 327 Social Media Campaigns	3
Elective	3	Elective	3
Total	15	Total	15
Fall of Junior Year	Credits	Spring of Junior Year	Credits
MCORE – Student Choice	3	MCORE – Student Choice	3
COMM 499 Internship	3	COMM 363 Strat Comm: Research/Strategy	3
COMM 347 Strategic Communication: Writing	3	COMM 281 Pawprint	3
COMM 251 Principles of Strategic Comm	3	Elective	3
Elective	3	Elective	3
Total	15	Total	15
Fall of Senior Year	Credits	Spring of Senior Year	Credits
MCORE – Student Choice	3	CORE 401: COMM 475 or COMM476 and COMM477	3
COMM 422 Global Communication	3	MCORE – Student Choice	3
COMM 416 Issues and Crisis Management	3	COMM 499 Internship	3
Elective	3	Elective	3
Elective	3	Elective	3
Total	15	Total	15

Notes: