GRAPHIC DESIGN

Minimum of **121** credit hours required for a Bachelor of Arts degree.
Last **30** credit hours must be from Maryville University

NAME: _____ REVIEWER: _____ DATE: _____

I. MCORE (36 Hours)	Credits	SEM/YR	Grade	Notes
A. Social Discovery (6)				
CORE 101: Discovering Community	3			
Student Choice	3			
CORE 401: Senior Capstone				In Major: ADGD 461
B. Civic Discovery (6)				
CORE 201: Discovering the Nation	3			
Student Choice	3			
C. Cultural Discovery (6)				
CORE 301: Discovering the World	3			
Student Choice	3			
D. Creative Discovery (9)				
ENGL104: Art of Persuasive Writing	3			
Student Choice	3			
Student Choice	3			
F. Scientific Discovery (9)				
CORE 102: Everyday Data	3			
Student Choice	3			
Student Choice	3			
II. Major Requirements (84 Credit Hours)	**Credits**			**Notes**
COMP 101 Writing Across the Disciplines I	3			
Design and Visual Art Core				
ADAH 100 OR ADAH 150	3			
ADFD 100 Foundation Design	3			
ADFD 101 Drawing for Design	3			
ADGD 260 Introduction to Visual Thinking	3			
ADGD 265 Introduction to Digital Media	3			
ADFD 111	0			
Graphic Design BFA				
ADGD 230 Design Research, Theory & Process	3			
ADGD 275 Digital Illustration	3			
ADGD 290 Symbol and Image	3			
ADGD 310 Web Design I	3			
ADPV 317 Studio Photography Foundations	3			
ADAH 330 Graphic Design History I	3			
ADAH 335 Graphic Design History II	3			
ADGD 361 Typography I	3			
ADGD 365 Type Systems	3			
ADIN 380 Introduction to Motion Graphics	3			
ADIN 450 UX/UI Design	3			
ADGD 461 Graphic Design Capstone	6			Capstone
ADGD 472 Identity Design	3			
ADGD 494 Senior Show Experience	1			
ADGD 498 Professional Practice	3			
ADGD 499 Internship	3			
ADAH Elective	3			
ADIN 455 or ADIN 440	3			Choose One
ADGD 375 OR ADGD 390	3			Choose One
ADGD/ADIN Elective	3			Major Elective
ADGD/ADIN Elective	3			Major Elective
ADSA OR ADAH Elective	3			
ADGD 111 Major Portfolio Reviews	0			
Degree Total	**121**			

SAMPLE COURSE PLAN

This is an example of the sequence of course work to complete this major.

Fall of Freshman Year	Credits	Spring of Freshman Year	Credits
CORE 101: Discovering Community	3	CORE 201: Discovering the Nation	3
COMP 101 Writing Across the Disciplines I	3	COMP 104: Writing Across the Disciplines II	3
ADAH 100 or 150 World Arts I or II	3	ADFD 101 Drawing for Design	3
ADFD 100 Foundation Design	3	ADFD 111 Portfolio Review, Foundations	0
ADFD 111 Portfolio Review, Foundations	0	ADGD 260 Visual Thinking	3
ADGD 265 Introduction to Digital Media	3	ADGD 275 Digital Illustration	3
Total	15	Total	15
Fall of Sophomore Year	**Credits**	**Spring of Sophomore Year**	**Credits**
CORE 301: Discovering the World	3	ADAH 335 Graphic Design History II	3
ADAH 330 Graphic Design History I	3	ADGD 111 Portfolio Review, Graphic Design	0
ADGD 111 Portfolio Review, Graphic Design	0	ADGD 230 Design Research, Theory & Process	3
ADGD 290 Symbol & Image	3	ADGD 361 Typography I	3
ADPV 317 Foundations of Photo & Light	3	ADIN 380 Introduction to Motion Graphics	3
CORE 102: Everyday Data	3	MCORE - Student Choice	3
Total	15	Total	15
Fall of Junior Year	**Credits**	**Spring of Junior Year**	**Credits**
ADGD 111 Portfolio Review, Graphic Design	0	ADAH Art History Elective	3
ADGD 310 Web Design I	3	ADGD 111 Portfolio Review, Graphic Design	0
ADGD 472 Identity Design	3	ADGD 365 Type Systems	3
ADIN 455 or ADIN 440	3	ADIN 450 UX/UI Design	3
ADSA/ADAH Studio or Art History Elective	3	ADGD 498 Professional Practice	3
MCORE - Student Choice	3	MCORE - Student Choice	3
Total	15	Total	15
Fall of Senior Year	**Credits**	**Spring of Senior Year**	**Credits**
CORE 401: ADGD 461	6	ADGD 494 Senior Show Experience	1
ADGD/ADIN Major Elective	3	ADGD 499 Internship	3
MCORE - Student Choice	3	ADGD 375 or ADGD 390	3
MCORE - Student Choice	3	ADGD/ADIN Major Elective	3
		MCORE - Student Choice	3
		MCORE - Student Choice	3
Total	15	Total	16

Notes: