



**MARYVILLE**  
UNIVERSITY

## RAWLING SPORT BUSINESS MANAGEMENT – DATA ANALYTICS

Minimum of **120** credit hours required for a Bachelor of Science degree.

Last **30** credit hours must be from Maryville University

NAME: \_\_\_\_\_

REVIEWER: \_\_\_\_\_

DATE: \_\_\_\_\_

<b>I. MCORE (36 Hours)</b>	<b>Credits</b>	<b>SEM/YR</b>	<b>Grade</b>	<b>Notes</b>
<b>A. Social Discovery (6)</b>				
CORE 101: Discovering Community	3			
Student Choice	3			
CORE 401: Senior Capstone				In Major: SPTM 445
<b>B. Civic Discovery (6)</b>				
CORE 201: Discovering the Nation	3			
Student Choice	3			
<b>C. Cultural Discovery (6)</b>				
CORE 301: Discovering the World	3			
Student Choice	3			
<b>D. Creative Discovery (9)</b>				
COMP 104: Writing Across the Disciplines II	3			
Student Choice	3			
Student Choice	3			
<b>F. Scientific Discovery (9)</b>				
CORE 102: Everyday Data	3			
Student Choice	3			
Student Choice	3			
<b>II. Major Requirements (84 Hours)</b>	<b>Credits</b>	<b>SEM/YR</b>	<b>Grade</b>	<b>Notes</b>
COMP 101 Writing Across the Disciplines I	3			
MATH 116 Intermediate Algebra	3			
MATH 117 College Algebra or higher	3			
Electives	8			
MGMT 221 Management in Action	3			
BUS 150 Business Communications	3			
ACCT 210 Financial Accounting	3			
ACCT 211 Managerial Accounting	3			
ECON 203 Principles of Economics	3			
BUS 241 Business Statistics	3			
BUS 280 Business Law I	3			
MKT 360 Principles of Marketing	3			
FIN 312 Principles of Finance	3			
BUS 314 Operations Management	3			
BUS 491 Business Strategy	3			
SPTM 210 - Sport Business Management	3			
SPTM 380 - Legal Aspects of Sport Business Management	3			
SPTM 415 – Rawlings Sport Marketing	3			
SPTM 420 - Sport Finance	3			
SPTM 445 - "Rawlings"; Advanced Application of Sport Business	3			CORE 401: CAPSTONE
SPTM 499 - Sport Management Internship (or SPTM 435/SPTM 440)	3			
<b>Data Analytics Concentration</b>				
SPTM 401 - Sport Business Data Analytics Applications	3			
SPTM 402 - Sport Business Data Analytics Structure and Preparation	3			
SPTM 403 - Sport Business Data Analytics Model Building & Probability	3			
SPTM 404 - Sport Business Data Analytics Visualization and Effective Communication	3			
SPTM 405 - Sport Business Data Analytics Culmination	3			
SPTM 498 - Sport Business Internship Preparation	1			
<b>Degree Total</b>	<b>120</b>			

## SAMPLE COURSE PLAN

This is an example of the sequence of course work to complete this major.

Fall of Freshman Year	Credits	Spring of Freshman Year	Credits
CORE 101: Discovering Community	3	CORE 201: Discovering the Nation	3
COMP 101 Writing Across the Disciplines I (1st Term)	3	MATH 116 Intermediate Algebra	3
COMP 104: Writing Across the Disciplines II (2nd Term)	3	BUS 280 Business Law I (1 <sup>st</sup> Term)	3
CORE 102: Everyday Data	3	MKT 360 Principles of Marketing	3
SPTM 210 - Sport Business Management	3	SPTM 380 - Legal Aspects of Sport Business Management (2 <sup>nd</sup> Term)	3
Total	15	Total	15
Fall of Sophomore Year	Credits	Spring of Sophomore Year	Credits
CORE 301: Discovering the World	3	ACCT 210 Financial Accounting	3
MATH 117 College Algebra or higher	3	MGMT 221 Management in Action	3
BUS 150 Business Communications	3	SPTM 401 - Sport Business Data Analytics Applications	3
BUS 241 Business Statistics	3	MCORE - Student Choice	3
SPTM 415 - Sport Marketing	3	MCORE - Student Choice	3
Total	15	Total	15
Fall of Junior Year	Credits	Spring of Junior Year	Credits
ACCT 211 Managerial Accounting	3	FIN 312 Principles of Finance	3
ECON 203 Principles of Economics	3	SPTM 403 - Sport Business Data Analytics Model Building & Probability	3
SPTM 402 - Sport Business Data Analytics Structure and Preparation	3	SPTM 499 - Sport Management Internship (or SPTM 435/SPTM 440)	3
SPTM 498 - Sport Business Internship Preparation	1	MCORE - Student Choice	3
MCORE - Student Choice	3	Elective	3
Elective	2		
Total	15	Total	15
Fall of Senior Year	Credits	Spring of Senior Year	Credits
BUS 314 Operations Management	3	CORE401: SPTM 445	3
SPTM 404 - Sport Business Data Analytics Visualization and Effective Communication	3	SPTM 405 - Sport Business Data Analytics Culmination	3
SPTM 420 - Sport Finance	3	BUS 491 Business Strategy	3
MCORE - Student Choice	3	MCORE - Student Choice	3
MCORE - Student Choice	3	Elective	3
Total	15	Total	15

Notes: